



C. E. "CURT" MOSER  
Senior Chain Accounts Manager

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FEBRUARY 24, 1995

TO: ROU 1210 1310 1610 1710 2110 2910  
DISTRIBUTION/HANDLING  
DIVISIONS 1230 1226 1324 1326 1327 1332 1626 1730 1732  
1738 2136 2138 2922 2925 2926 2927

IN RE: UNI-MART - CHAIN ID #0578-00-00 - .20¢ SEBRING PROMOTION

DEAR MANAGERS:

AS INFORMATION, UNI-MARTS WILL BE WORKING A FORSYTH ALLIANCE PROGRAM ON SEBRING AT .20¢ OFF A PACK. A 30 CARTON AUTOMATIC DISTRIBUTION WILL GO TO ALL STORES. IT WILL BE SHIPPED OUT IN A DUMP BIN DISPLAY WITH SIGNAGE BEGINNING 3/6/95, AND RUNNING UNTIL THE PRODUCT HAS BEEN DEPLETED.

PLEASE HAVE YOUR REFS CHECK TO SEE THAT THE DUMP BIN HAS BEEN PLACED, AS THEY ARE MAKING THESE CALLS.

IF YOU SHOULD HAVE ANY QUESTIONS, PLEASE ADVISE.

THANK YOU FOR YOUR ASSISTANCE WITH THIS CHAIN.

SINCERELY,

*CURT*

C. E. MOSER

CEM/BAT

DM	T&D	REP
1224		
1225		
1226	✓	16
1229		
1230	✓	13
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

51855 1260

"We work for smokers."